[Insert Date]

[Insert Prospective Participant’s Name]

[Insert Prospective Participant’s Address]

Or

[Subject line: Thank You for Learning About the [Insert Study Name] Study!]

Dear [Insert Prospective Participant’s Name],

Thank you for taking the time to learn more about the [Insert Study Name] research study. We acknowledge that considering whether to participate in a clinical trial can be a big decision.

Research volunteers play an important role in helping scientists gather new insights about [Insert Disease Name] disease and develop new and improved treatments. Without volunteers, we would not be able to improve the care of individuals with [Insert Disease Name] disease. As a volunteer, your time and commitment are deeply appreciated and critical to someday finding a cure for [Insert Disease Name].

Please let us know if there is any information we can provide as you consider participating in the [Insert Study Name] study. We’re happy to answer any questions that you or anyone helping you make this decision might have about the study.

Sincerely,

[Site Contact Name]

[Site Contact Phone]

[Site Contact Email]

[Study website]