Dear partners, colleagues, and friends,

We're excited to share this quarterly report from our CO-CEAL core team. The first three months of our Multi-Year award have overlapped with the final wrap up of our Year 3 activities, and it has been a busy time! I hope this report is helpful to inform you about our new and ongoing work. We welcome any and all feedback and suggestions!

Thanks for your ongoing support!
Don

What will the next four years of CO-CEAL look like?

This new iteration of CO-CEAL will feature a shift of focus and new methodology, with many new collaborators joining the team. In Years 1-4, CO-CEAL aims to:
- understand the systemic factors that drive the key identified health disparity(ies) in each CO-CEAL partner community,
- identify the leverage points of intervention to positively influence the identified systemic factors,
- design and implement interventions to address these leverage points, and
- evaluate how the interventions impacted individual and community outcomes in each community.

HIGHLIGHTS FROM THIS QUARTER

The evaluation team is conducting their analysis of Common Survey 3, after wrapping up data collection earlier this quarter. The team is also working on a longitudinal analysis, looking at trends in participation and health behavior in the data we've collected since CO-CEAL began.

CO-CEAL's evaluation team lead, Dr. Sheana Bull, is moving on to new opportunities and will be handing off the project's evaluation efforts to Dr. Ann Collier. Dr. Collier is an Associate Professor in the Colorado School of Public Health's Department of Community & Behavioral Health. We're very excited to have her on board as we move into this new stage of CO-CEAL!

The Group Model Building (GMB) team is ramping up to begin activities this fall after kickoff meetings have been held in each community. The Group Model Building process will stagger its start in each community, and is currently working to determine which communities are ready to get started first.

The new CO-CEAL Advisory Group will hold its first meeting this coming September. The group will guide and advise the research team and provide input on key decision points.
**iHear Colorado** is a community-based study that builds knowledge in communities by listening to community members' voices about what they've heard about a variety of health-related topics.

Trusted Messengers from the San Luis Valley, Denver Metro Area, and Pueblo share materials each week on social media and in-person events. The iHear materials are written in response to what community members reported hearing that week, and typically address misinformation circulating in the community about health-related topics. iHear Colorado will run through September 2024.

iHear took a brief hiatus in March 2024, re-launching the first week of April. Since then, the project has onboarded three new recruiters to support the second pilot phase. Some of the topics iHear has recently brought to our communities include tetanus and storm cleanup, bird flu, and rising syphilis cases.

**DISSEMINATION**

*Innovations in Community-Engaged Messaging from the Community Engagement Alliance (CEAL) Against COVID-19* by Malla, Eggly, et al., published in the Journal of Community Medicine & Public Health in June 2024, Sarah Brewer, PhD, MPA is the contributing author from Colorado CEAL.

*iHear Colorado: Leveraging Community Voices to Understand and Rapidly Disseminate Health Information* presented at the 2024 Colorado Public Health Association (CPHA) Culture of Data Conference by Meredith Warman, MPH and George Autobee, MA.

**CONTACT**

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For questions about iHear, contact iHear Colorado at iHearColorado@cuanschutz.edu.