Music Industry Camp June 22-26

The Music Industry Camp will be within the hours of 9:00 AM – 4:00 PM with an hour lunch probably an hour of free work time. Additionally, the camp will offer time from 4:00-5:00 PM to connect with other peers in the program, current MEIS college students, and guest artists.

Music Industry Camp Description
The LYNX Camp Music Industry Session offers students the opportunity to connect personally with the professors who teach in our college. In the online format, we’ll be able to keep class sizes small to facilitate student-centered learning, focusing on contemporary music production, songwriting, pop performance, and the music business. Students gain skills in electronic music production, online music collaboration, music marketing and distribution, songwriting, and pop vocal and instrumental skills. They will be able to connect with faculty and peers on Zoom and online university course shells through hosted class discussions, interactive assignments, and all-campus check-ins and social time.

To participate, students will need a device (preferably a computer) with access to the internet, reliable internet connection, and the Zoom app. Depending on chosen electives, they might also need basic recording and production software such as GarageBand, Logic, or Ableton (many of these have free trials), headphones or ear buds, and an accompaniment instrument such as a keyboard, piano, or guitar.

Music camp students will participate in one class in the morning and one in the afternoon. Students will rank their top 4 choices based on the following options:

1. **Songwriting Class with Owen Kortz** - Students learn fundamentals of songwriting through listening and analysis, lyrical, melodic, and chordal exercises, and short writing assignments.
   
2. **Singer/Songwriter Ensemble with Owen Kortz** – Students write to prompts and share original songs composed during camp with their instructors and peers for feedback, culminating in a multimedia presentation at the end of camp.
   
3. **Vocal Performance Class with Leslie Soich** - Students will receive basic technique lectures and engage in discussions around commercial styles. Students will submit video performances that will get “in class” feedback by instructor and other students.
   
4. **A Cappella Ensemble with Leslie Soich** - Students will receive coaching on their specific part, culminating in a virtual performance at the end of camp.
   
5. **Mobile Device Ensemble Using Ableton Live with Todd Reid** - Students work to create electronic music using Ableton software, culminating in a virtual performance at the end of camp.
   
6. **Beginning Commercial Keyboard Skills with Peter Stoltzman** - Students learn the fundamental techniques and theory of commercial music on the piano, such as major and minor triads and pop songs, and apply their knowledge and skills in play-along and composition assignments. 0-1 year of piano background is appropriate for taking this course, though at least minimal experience is recommended.
   
7. **Advanced Commercial Keyboard Skills with Peter Stoltzman** - Students learn advanced techniques and theory of commercial music on the piano, such as non-diatonic progressions and 7th chord voicings, and apply their knowledge and skills in play-along and composition assignments. 2+ years of piano recommended for this course.
   
8. **Music Business with Storm Gloor** - Students go in depth into topics in music business, including various pathways to a successful career and future opportunities and challenges in the industry.
   
9. **Mixing/Mastering In a Home Studio with Aaron Daniels** - Students take an inside look on all it takes to create, mix and master in a home studio. We will cover an array of topics/tools that will get your music/content record ready from the comfort of your own home.
   
10. **Music Theory Fundamentals with Paul Musso** - Students will explore music theory and how it relates to songwriting techniques in popular music and music from the past. Topics include: the staff, clefs, key signatures, scales, time signatures, notation, meter and rhythm, modes, major and minor chords and seventh chords.

11. **Instrumental Studio Class with Pete Ellingson** - Studio classes are times where students who are studying a particular instrument gather, performing for each other and sharing comments with each other. This class is a virtual version of a studio class, with individual performances and critique of the performances. Additionally, instruction will be provided on musical topics that apply to many instruments and genres, with possible topics including intonation, rhythmic feel, articulation, musical direction, etc. This class is open to instrumentalists at any level.