University of Colorado Denver CIBER
January 6-16, 2019 Faculty Development in International Business Program
China’s Belt and Road Initiative
Visiting Shanghai, Hangzhou, Dunhuang and Hong Kong

Overview
The Peoples Republic of China is implementing its Belt and Road Initiative (BRI), a key pillar of China’s global strategy and a critical driver for enhancing China’s leadership position in the global economy. Championed by President Xi Jinping, BRI has become a national strategy supported throughout all levels of government. The cornerstones of BRI are the Silk Road Economic Belt (from China through countries on the original Silk Road: Central Asia, West Asia, the Middle East, and Europe) and the Maritime Silk Road (from China through contiguous waterways to countries on the maritime trade routes). In addition to economic development, BRI includes efforts to promote greater financial integration and use of the Renminbi by foreign governments, link regional information and communications technology networks, and lower barriers to cross-border trade and investment in the region.

Who should participate
- Faculty interested in examining China’s changing role in the global economy, its economic and business climate, cultural opportunities and challenges, and Chinese and US companies operating in China.
- Faculty interested in incorporating Chinese business content in their courses and developing new field study courses to China.
- Faculty interested in conducting research on Chinese business and its economy, global competitive dynamics, and establishing research contacts with US and Chinese faculty and researchers.

Program fee
$5000 for single occupancy. The fee includes hotel, most meals, transportation in China, site visits, and cultural tours. It does not include airfare to/from Asia, incidental expenses, tips, passport and visa fees, and some meals.

Limited partial scholarships are available for US faculty
- Who have never been to China
- Who have never participated in a CIBER foreign FDIB program
- Who are beginning an international emphasis
- Who are teaching at minority serving institutions
- Who are teaching at community colleges

Applications will close October 15, 2018 - Visit https://www.surveymonkey.com/r/Apply2019ChinaFDIB to apply.

Cancellation
Registrants may cancel until December 1, 2018 with a $500 cancellation fee.

For additional information contact
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