OIT’s Planning, Strategy, and Analysis (PSA) team spent six months devoted to developing a Strategic Plan in support of the University of Colorado Denver and Anschutz Medical campuses. This dedicated effort was necessary as our campuses will fundamentally benefit from OIT having a well-defined strategic plan, guided by campus-level principles, and input. For OIT, determining ‘why we do the things we do’ helps focus OIT on our Mission, Vision, and Principles in ways that will engage our customers and benefit students.

### Campus Level Guiding Principles

1. Invest in clinical excellence.
2. Increase and diversify research funding.
3. Invest in innovation.
4. Significantly escalate our work in mental health and wellness.
5. Increase regional and national marketing efforts.

### University of Colorado Denver Strategic Directions

The following are the strategic directions identified through campus-focused facilitation and analysis:

#### Build Connections
Advance the Service we provide by building connections to expand customer partnerships and improve access to services through trusted navigators.

#### Maximize the Value of the IT Investment
Display Professionalism by maximizing the value of IT investments to reach campus, school, and department outcomes.

#### Re-Establish Effective IT Governance
Exhibit Leadership by re-establishing an effective IT governance structure and actively engaging with campus constituents to ensure IT projects and programs support the mission of the university.

#### Align Technology Investment and Outcomes
Actively engage with the campus Community to grow trust, improve communication, and ensure technology investments are aligned with campus priorities.

### Short Term Objectives

- Communication and outreach around the OIT strategic plan
- Establish and refresh IT governance process
- Increase investment in security tools and increase outreach and awareness around availability
- Centralize IT services to increase equity and access
- Establish a customer-centric culture
- Create service navigator role

### Long Term Objectives

- Define OIT services and efficiencies
- Maximize the value of the (IT) Investment
- Expand customer partnerships
- Strengthen and streamline security and compliance
- Engaged dialogue with partners to explore and implement emerging technologies
- Infrastructure resiliency